

Bright Future for Indian Poultry

Seminar with nutrition experts in Hyderabad tackles future challenges and chances for the industry—Tara Group (India) and Dr. Eckel Animal Nutrition (Germany) delighted about successful evening

More than 50 leading professionals from the Indian broiler, layer and breeder industry gathered together at the Vivanta by Taj Hotel in Hyderabad on February 7. The event was hosted jointly by Tara Group India and Dr. Eckel Animal Nutrition GmbH & Co KG, Germany.

Acclaimed scientist and nutrition expert Dr. Jayaraman enlightened the audience with his lecture on »Efficient & Safe Poultry Production—Reality or Myth«. Afterwards, Dr. Bernhard of Dr. Eckel Animal Nutrition elaborated on »Vision of Dr. Eckel for Improving Feed Efficiency«. The Vice President Sales expressed his pleasure and gratitude for having the chance to be part of the seminar and contribute as speaker.

»I am really overwhelmed and emotional at seeing the commitment of poultry producers in India to make sustainable and safe food«, says Bernhard Eckel. »It is a pleasure and a privilege to be partnered with Tara Group who with their passion and emotion are serving the animal nutrition and health industry.«

Mr. D.S. Subramaniam, Managing Director of Tara Group, returned the sentiment, adding that » I am pleased to be associated with Dr. Eckel Animal Nutrition by seeing their vision and commitment for the industry as well as society. We will work closely together for the better and bright future.«

The evening culminated in a delightful dinner at the hotel's restaurant. Dr. Eckel and Tara group thank all participants and contributors for the successful event.

About Dr. Eckel

Dr. Eckel Animal Nutrition: quality, modern animal nutrition made in Germany. The company was founded by Dr agr. Antje Eckel in 1994. The start-up has developed into an international hidden champion in the field of innovative feed additives for livestock and aquaculture.

Dr. Eckel is regarded as a pioneer in the industry. The products, distributed worldwide, combine commercially successful animal nutrition with animal welfare. Repeatedly acclaimed by the research sector and industry, Dr. Eckel's products make a major contribution to sustainable food production.

More than 90 employees from 20 countries—highly qualified experts in agricultural science, veterinary medicine, microbiology, chemistry and pharmacy—research and work towards making animal nutrition healthier, more successful and more sustainable. More than 10 per cent of our revenue is invested in innovation every year. Numerous prizes for innovation, funding from the European Regional Development Fund and the State of Rhineland-Palatinate among others, and lively dialogue with international research institutes are ample testimony to the reputation that Dr. Eckel has earned through its constant leadership position. Antje Eckel herself has been commended for her entrepreneurial work several times. Minister Peter Altmaier appointed her to the advisory board of the Federal Ministry for Economic Affairs and Energy in 2018.

Projections

This press release may include projections based on current assumptions and forecasts made by the management of Dr. Eckel Animal Nutrition GmbH & Co. KG. Various risks—both known and unknown—uncertainties and other factors may cause the actual results, financial situation, development or performance of Dr. Eckel Animal Nutrition GmbH & Co. KG to differ significantly from the estimates provided here. Such factors include those described by Dr. Eckel Animal Nutrition GmbH & Co. KG in published reports. Dr. Eckel Animal Nutrition GmbH & Co. KG shall accept no liability whatsoever for updating such projections and adjusting them to future events or developments.

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